



News Release

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Gateway School joins CarpooltoSchool.com network.

Gateway joins the growing community of schools offering online carpool matching and calendaring to their parent community.

Santa Cruz, CA – June 16, 2009 – Gateway School is pleased to announce that we have become a member of the growing CarpooltoSchool.com network. Now parents who wish to start or join a carpool can get online support at our exclusive carpool website, <http://gatewaysc.carpooltoschool.com>. Powered by CarpooltoSchool.com, the site gives parents a safe, easy way to organize transportation to and from school.

CarpooltoSchool.com's intuitive interface makes planning carpools easy and convenient. Features include: a private matching service integrated with Google maps, quick carpool calendaring, and built-in text messaging to remind parents when it's their turn to drive.

The site gives parents the ability to organize and view daily carpools and provides a *Bulletin Board* where teachers and administrators can make special announcements to carpooling parents.

"We are very excited to be able to provide parents who carpool with this level of support," said Percy Abram, Head of School, "Carpooling saves time, money and energy. It reduces the number of cars on the road at rush hour. It helps us manage pick up and drop off of students, and it helps build new student and parent communities. It's also great for the environment. The more people carpool, the more we conserve energy and reduce carbon monoxide emissions. It's a great way for our school to go green and



teaching our students to care for the environment is an important element of our school's mission."

About Gateway School

Established in 1970, Gateway School is a non-profit, independent kindergarten through 8th grade school serving 250 students. The mission of Gateway School is to challenge and inspire students with a hands-on, inquiry based academic program while developing character and a commitment to personal, social and environmental responsibility. For more information, visit www.gatewaysc.org or call 831-423-0341.

About CarpooltoSchool.com.com LLC

Founded in 2008, CarpooltoSchool.com.com partners with schools to offer customized carpool matching and calendaring to help parents organize child transportation to and from school. For more information, visit www.carpooltoschool.com or call 831-435-6016 x128.

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